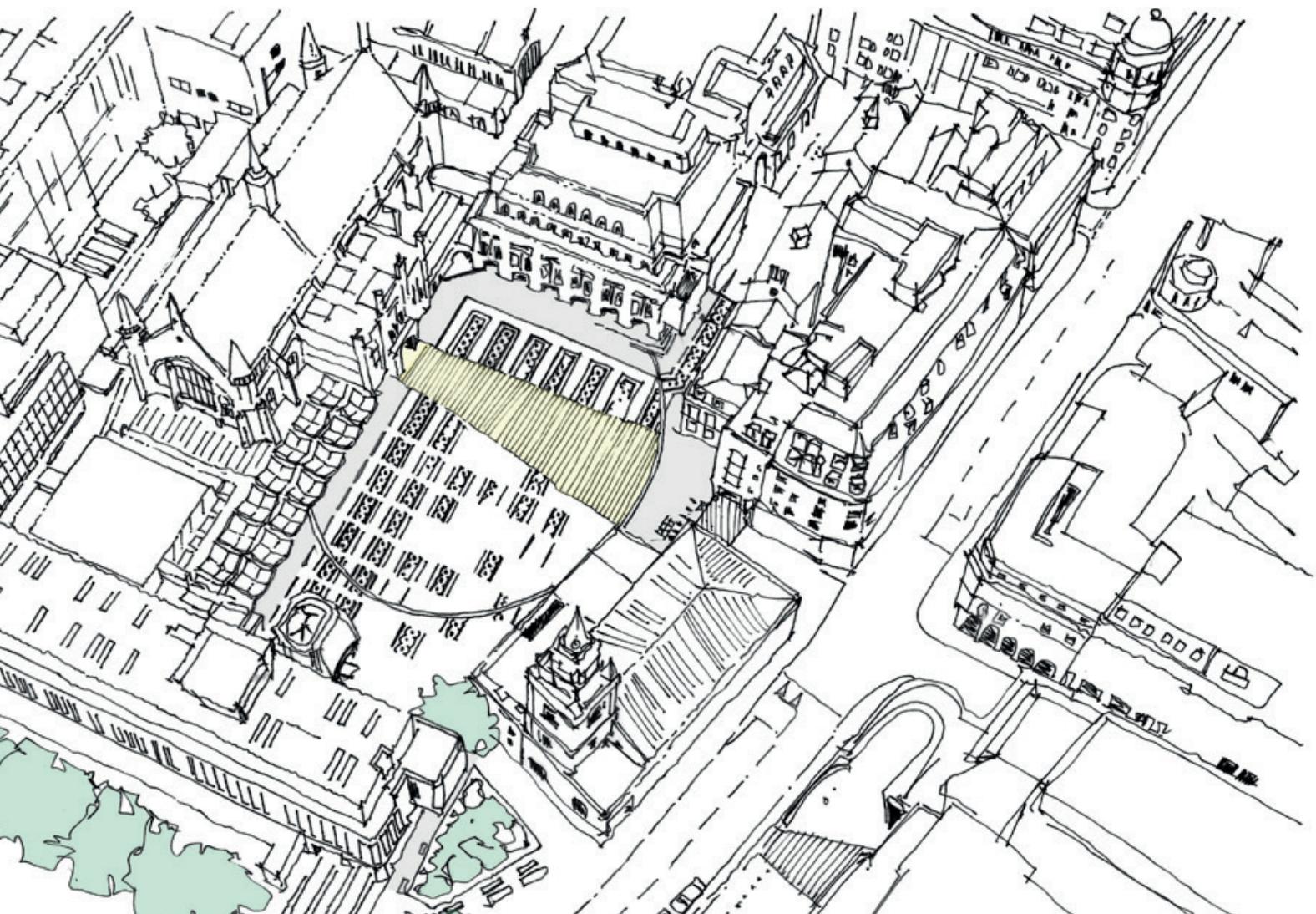


MATHIEU PROCTOR

BA, B.Des Arch, MAUD, AssocRTPI
Principal Urban Designer



MATHIEU PROCTOR

BA,B.Des Arch,MAUD, AssocRTPI
Principal Urban Designer

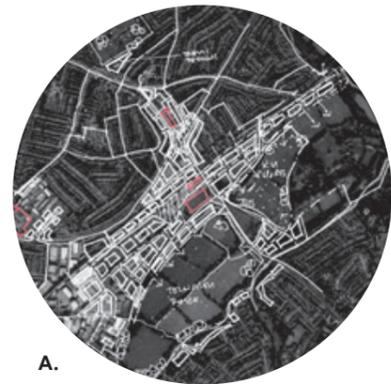
Profile

I am an urban designer and planner with 15 years of experience in the UK and Australia. I have worked at senior level in the public and private sector, including London local authorities and multi-disciplinary architectural practices, where I have successfully secured new business. I have qualifications in architecture, urban design, spatial planning, and landscape architecture, allowing me to design at numerous scales, from cities to neighbourhoods, large sites to buildings and public realm. I lead teams and manage projects, and have a sound knowledge of the planning, technical and political constraints essential to successful urban design projects.

Skills

Urban design analysis	Site Capacity Studies	Masterplanning
Development management	Architectural design	Heritage planning
Landscape design	Adobe CS/AutoCAD	SketchUp/VRay
Real Estate Finance	Rhino	Budgets
Community consultation	GIS	Planning policy
Project management	Line management	Design review

Work Experience



A.

London Borough of Lewisham - Principal Urban Design Officer: 07.2017 - Present

- Project managing New Cross Gate Bakerloo Line Masterplan and Station Opportunity Study with GLA and TfL
- Area masterplans as part of Local Plan development process

Bartlett School of Planning, UCL - Urban design tutor: 09.2017 - 01.2018

We Made That - Senior Urban Designer: 06.2016 -07.2017

- Lead designer on Victoria Rd + Old Oak Lane Public Realm Masterplan for Greater London Authority at Old Oak Park Royal
- Lead planner on Tolworth masterplan (A) in RB Kingston in advance of construction of Crossrail 2 station - one of nine across borough
- Lead designer on Beddington Major Scheme public realm design for LB Sutton and TfL, including successful bid for project
- Short listed for two open call masterplan competitions

Perkins + Will - Senior Urban Designer: 01.2016-06.2016

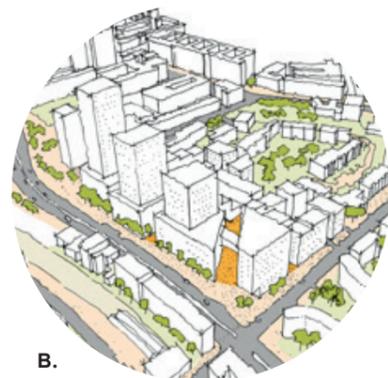
- Lead planner on West London Gateway 2.5ha innovation District scheme, including successful two-stage bid for project (B)
- Lead designer on Bogacey Creek Masterplan in Antalya, Turkey
- Short listed for open call Hammersmith Town Centre Masterplan competition

London Borough of Hounslow - Principal Urban Design Officer: 05.2014 - 01.2016

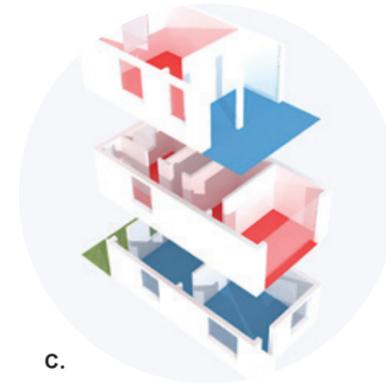
- Design and Conservation Team Leader
- 'Hands on' propositional role in 100+ negotiations with developers
- Planning briefs and capacity studies for key sites including 4.6ha Hounslow Civic Centre site, and Town Centre site for new Civic Centre
- Project managing and collaborating on masterplans for the 'Golden Mile' potential Opportunity Area and Feltham town centre
- Design support to successful bids for GLA funding at Hounslow Housing Zone and Mayor's Commissioning Fund for Feltham Public Realm Strategy
- Draft design policy in statutory plans, including Local Plan 2014

Design Council Cobe, London - Design Advisor: 06.2012 - 05.2014

- Extensive business development to commercialise former public sector body
- Lead advisor for the Oxford Design Review Panel, securing a £100,000 contract to provide design advice on a range of projects on behalf of Oxford City Council



B.



C.

London Borough of Hackney - Urban Design Officer: 08.2010 - 05.2011

- Lead designer on design and development briefs for borough-owned sites
- Development of supplementary guidance for high density family housing (C)
- Architectural design to Stage D for residential/retail units within existing buildings as part of 'conservation-led regeneration' programme in Dalston

Australian Centre for Education, Cambodia - English Teacher: 06-12.2009

HASSELL, Sydney - Urban Designer: 12.2007 - 03.2009

- Project managed delivery of 5 town centre masterplans in western Sydney to value of \$145,000 to increase densities along new light rail link
- Regeneration strategy for Cabramatta town centre including design analysis and consultation
- Architectural assistant within Barangaroo bid team, the largest development site in the southern hemisphere, producing construction drawings and models

Site Image Landscapes, Sydney - Urban Designer: 11-12.2007

- Assistance on public realm designs for City of Sydney and Dubai hotel projects

New South Wales Dept. of Planning, Sydney - Urban Design Officer: 04-11.2007

- Case officer for major projects of strategic importance including the Sydney Olympic Park, inner city Sydney, and Newcastle Waterfront
- Provided pre-application urban design advice to applicants and senior officers, and gave recommendations to the NSW state government Director for Planning
- Successfully delivered projects included 7 storey Commonwealth Bank HQ, Redfern High School, and 150 unit Honeysuckle Bay in Newcastle NSW

Urban Practitioners, London - Urban Designer: 09.2005- 03.2007

- Delivery of town centre masterplans, urban design frameworks and vision documents for public sector clients
- Project lead on Farnborough Town Centre Issues + Options Masterplan adopted as SPD in 2006
- Urban designer developing analysis and concepts for Future Welwyn Garden City - Plan for Our Community (2006) Issues + Options and Study and Stratford upon Avon Urban Design Framework

TP Bennett Architects, London - Planning Consultant: 06.2002-09.2005

- Client advice via initial site feasibility studies, planning strategies, pre-application negotiations with local authorities, submission of complex planning applications, Listed Building and conservation area consents (D), Change of Use, Section 106 negotiations, and the clearing of post-approval conditions

Green Alliance, London - Researcher P/T: 05.2001 - 03. 2002



D.

Education

PG Diploma Landscape Architecture: University of East London 2018 (expected)
LI accredited

MA Spatial Planning & Urban Design (Distinction): London Met. University, 2012
RIBA accredited course for the architect/planner

Bachelor of Design in Architecture: University of Technology Sydney, 2010
RIBA accredited as Part 1 exemption

BA (Hons.) Politics: University of Liverpool, 2000

Memberships

Royal Town Planning Institute (RTPI): Associate Member (Chartered 2018)
Royal Institute of British Architects (RIBA): Affiliate Member
LB Tower Hamlets Conservation & Design Advisory Group: Panel Member
Mayor of London Design Advisory Group: Interim Panel Member:
Urban Design Group (UDG): Executive Board Member

MASTERPLANNING + PUBLIC REALM DESIGN

Victoria Road + Old Oak Lane Masterplan

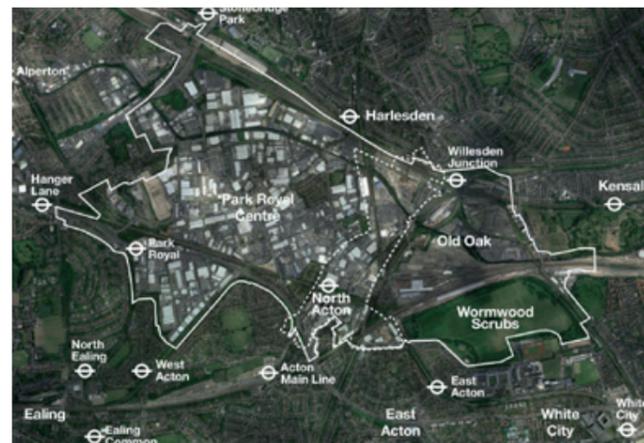
Client: OPDC/GLA

Led team of 3 - £35,000 project

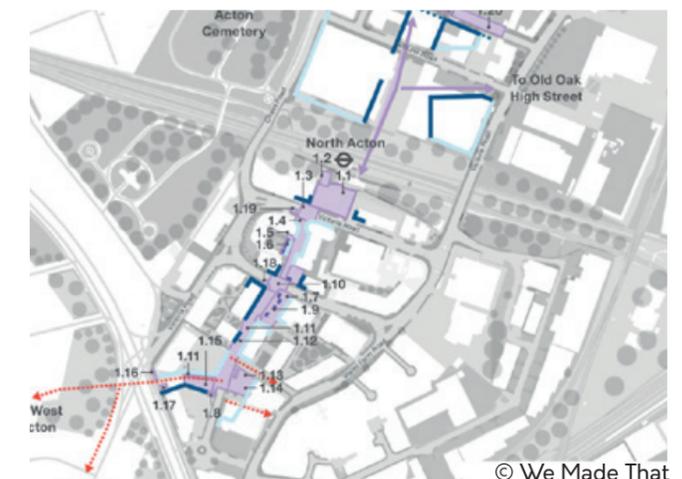
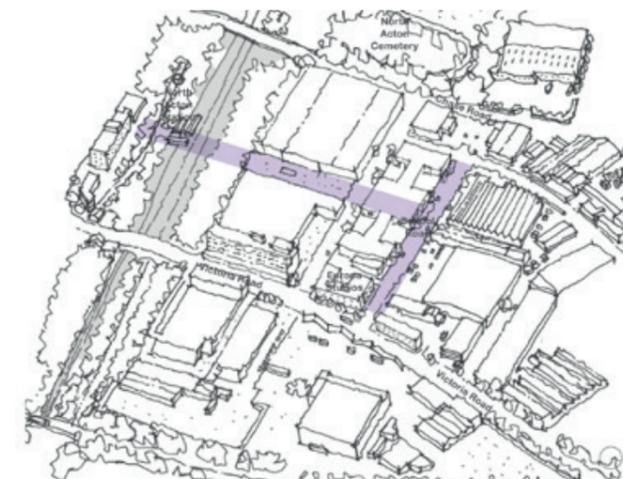
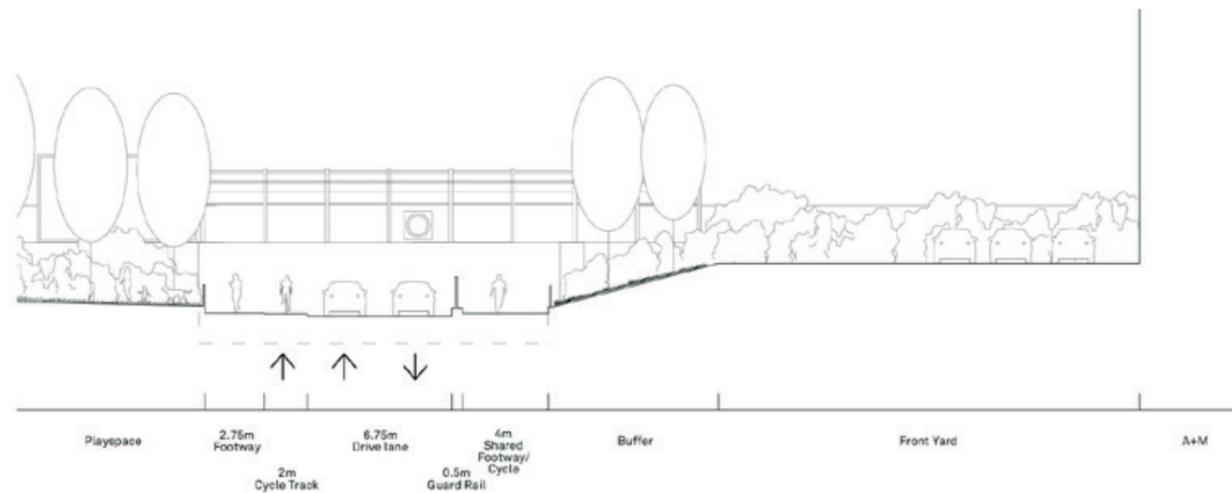
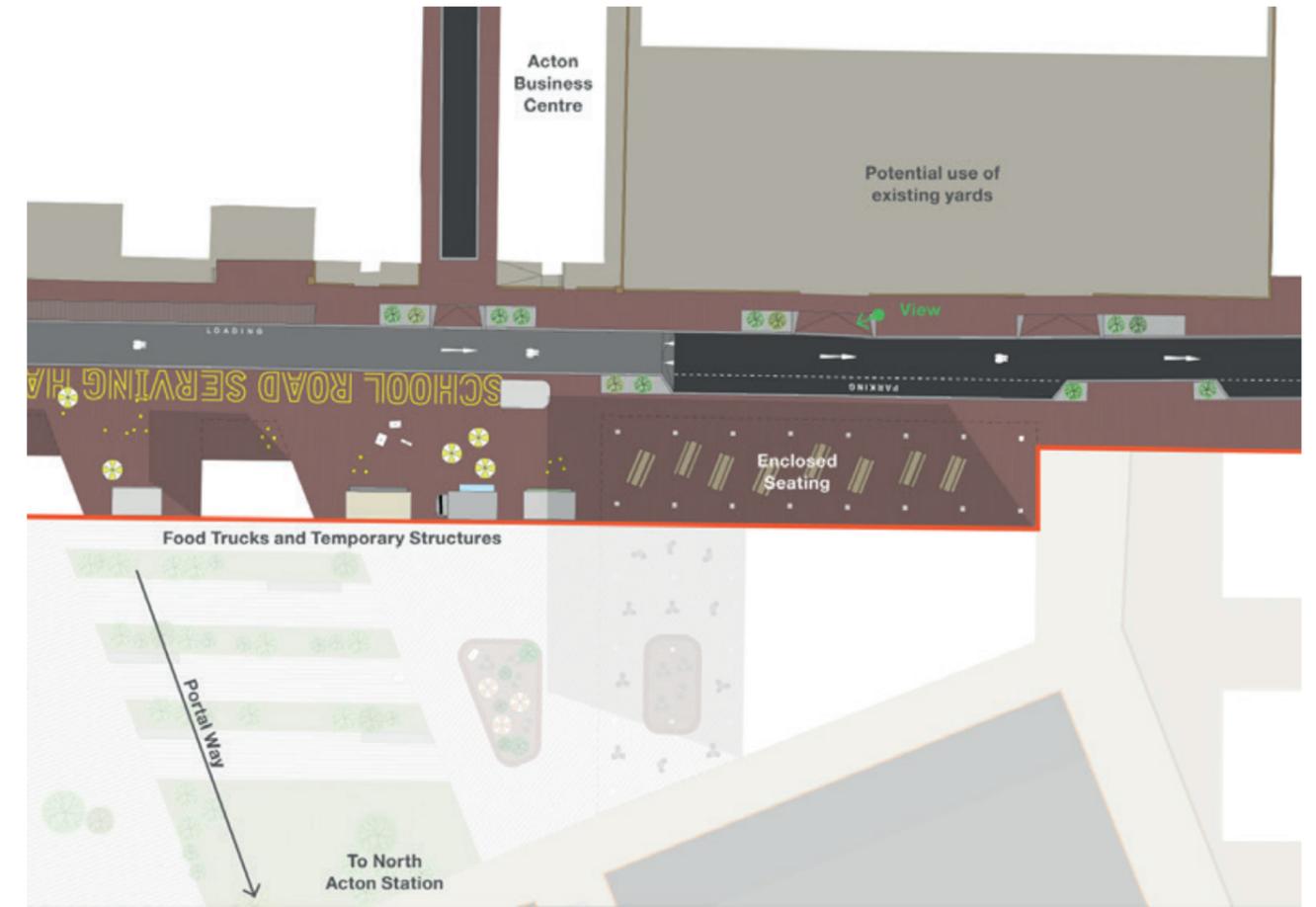
- Development planning
- Local Plan evidence base
- Site capacity
- Public realm including cycle infrastructure

Old Oak and Park Royal is London's largest regeneration project, with the Mayor of London taking advantage of 70% public land ownership in the area to capitalise on new Crossrail and High Speed 2 links to deliver 30,000 new homes and 20,000 jobs.

I lead a team providing guidance on improving connectivity and delivering quality public realm throughout construction and into the future, including accesses to major new stations.



Concept drawing for School Road Canteen 'meanwhile' use at North Acton. This emerged from the analysis into street types, public realm opportunities and development phasing. It was intended to support existing food wholesale businesses, and provide a space for temporary HS2 construction workers to socialise, as well as changing perceptions of Park Royal prior to the arrival of HS2 and significant change.



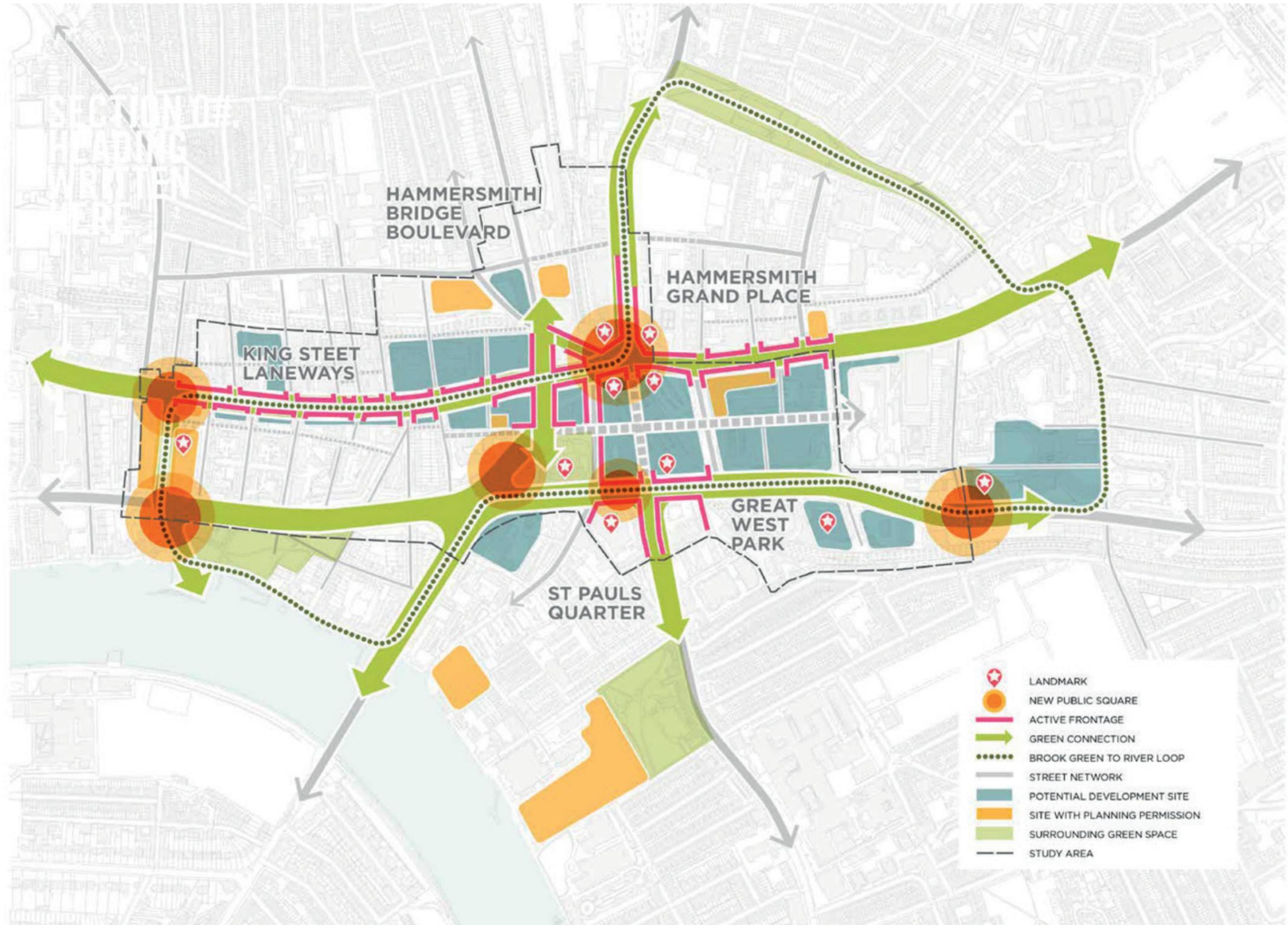
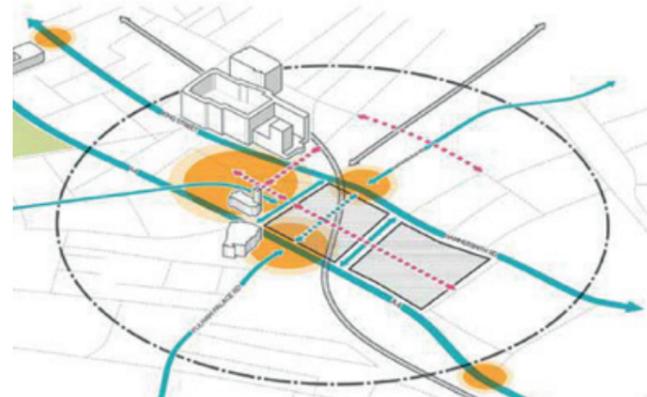
MASTERPLANNING + CITY VISIONING

Hammersmith Town Centre

Short-Listed Competition Submission to
LB Hammersmith & Fulham

Led team of 4 with sub-consultants

Hammersmith Town Centre was identified as having the potential to accommodate 2,800 new homes and 10,000 new jobs. The Urban Design Strategy and Illustrative Masterplan established a vision for accommodating these within a series of places within the town centre, as well as elevating the status of the town centre, identifying opportunities for highways and public realm improvements, and setting a strategy for tall buildings.



MASTERPLANNING + CITY VISIONING

Tolworth Area Plan

Client: RB Kingston/GLA/TfL

Led team of 3 with sub-consultants - £50,000 project

- Development planning
- Local Plan evidence base
- Site capacity
- Future regeneration bids

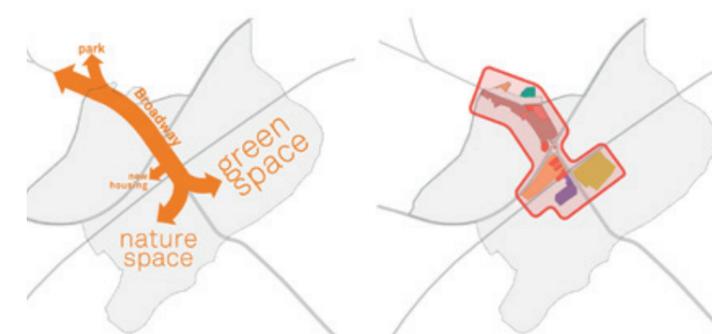
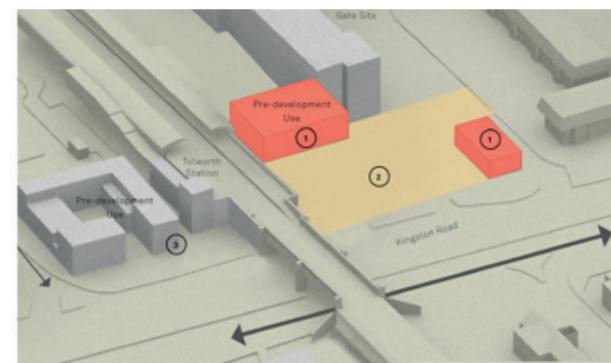
Tolworth is a District Centre within RB Kingston. It will be designated as an Opportunity Area in the revised London Plan, and will potentially accommodate a Crossrail 2 station.

I lead a team drafting a plan for Tolworth that will:

- generate a future vision for Tolworth
- help guide development to seize opportunities and address challenges like the A3
- inform future funding bids for new public realm and community facilities



**Remarkable
TOLWORTH!**



STRATEGIC SITE MASTERPLANNING

Hammersmith + West London College Innovation District

Client: Hammersmith + West London
College

Led team of 3 with sub-consultants - £20,000 project

- Development planning
- Site capacity and feasibility
- Development phasing

The Hammersmith + West London College Talgarth Road campus is one of London's largest FE sites. The college trustees commissioned a review of the site's potential for revenue generation and 21st century educational accommodation.

I led a team that analysed the site and the college curriculum and business plan to produce a number of development scenarios, and engage the local authority and GLA in pre-application discussions prior to the submission of a hybrid planning application.

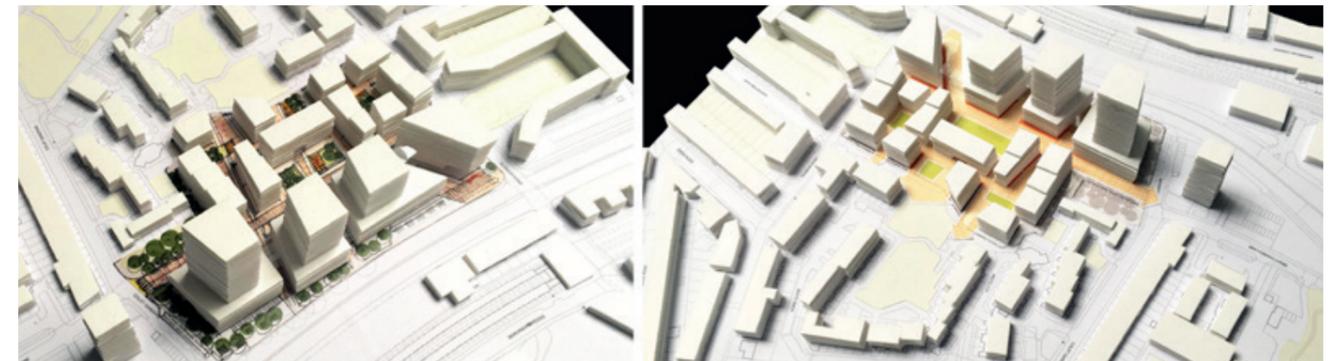
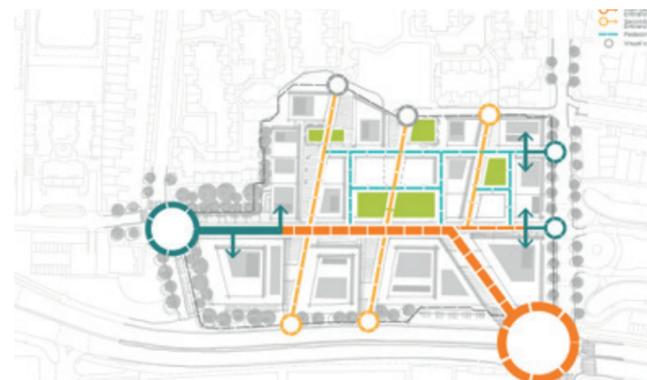
Our concept envisaged the establishment of an 'Innovation District' containing a mix of uses, including workspace and commercial accommodation, alongside new college buildings. These would be funded by the delivery of new homes on part of the site, which took advantage of the significant area of green space on the site.



- EDUCATION
- RESIDENTIAL
- COMMERCIAL
- RETAIL



H+W Gateway Pre-planning Meeting 02 15



MASTERPLANNING + CITY VISIONING

The Golden Mile and Feltham Masterplans

On behalf of LB Hounslow with UI Studio

Project Manager - Project Value £110,000 (cumulative)

- Development planning
- Local Plan evidence base
- Site capacity
- Stakeholder liaison - developers, TfL, Network Rail, Heathrow

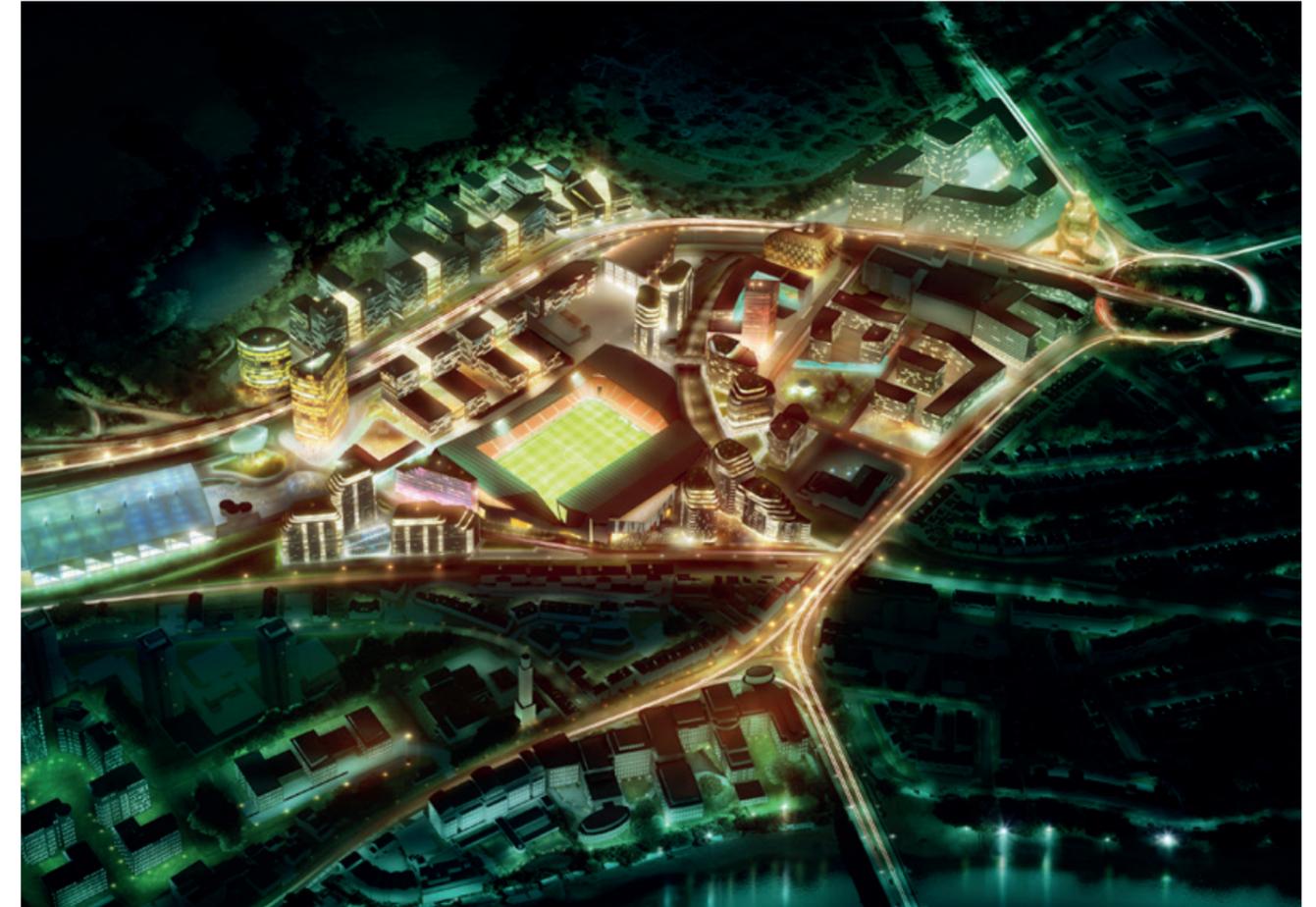
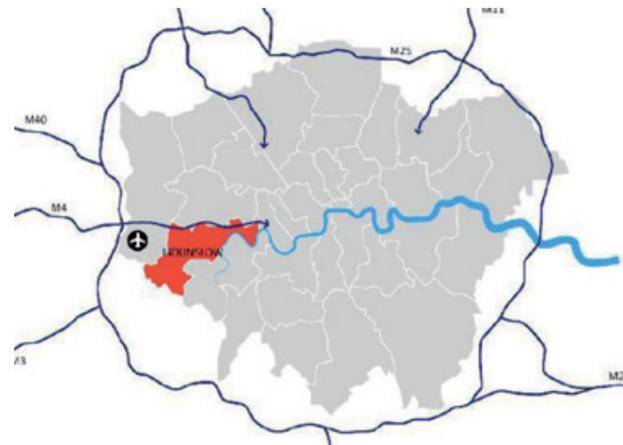
The Golden Mile

Developed brief, appointed consultants, and and project managed strategic masterplan for 3 potential development sites along the A4/M4 Golden Mile in Brentford.

The strategy looked at how new rail infrastructure and the creation of new places could foster up to 1,500 new homes and 17,000 new jobs along this major employment corridor. This work has fed into the GLA's Amended London

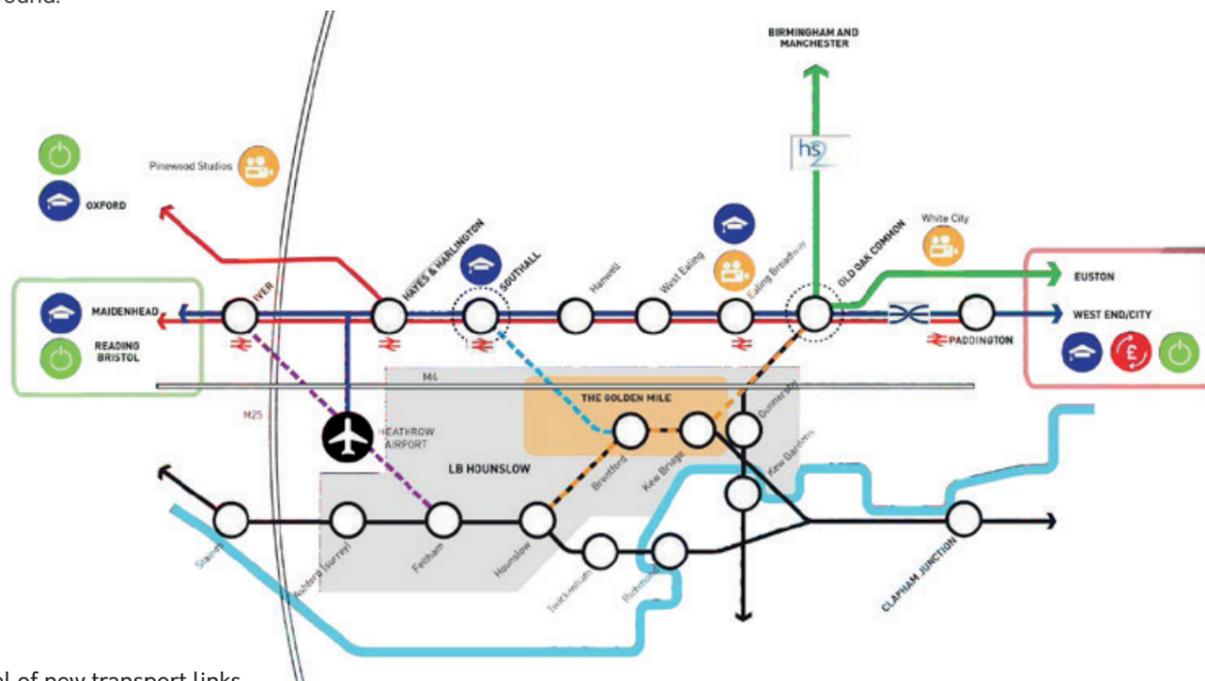
Feltham Masterplan

As project lead I was responsible for all aspects of this study, which formed Local Plan evidence, design guidance, and the foundation for successful GLA Housing Zone and TfL Major Scheme bids. The masterplan set a 'direction of travel' for Feltham, illustrating how problems of severance can be solved, the opportunity of an expanded Heathrow seized, new infrastructure delivered, dynamism injected into the town centre, and space for 3,500 new homes and fantastic green spaces found.

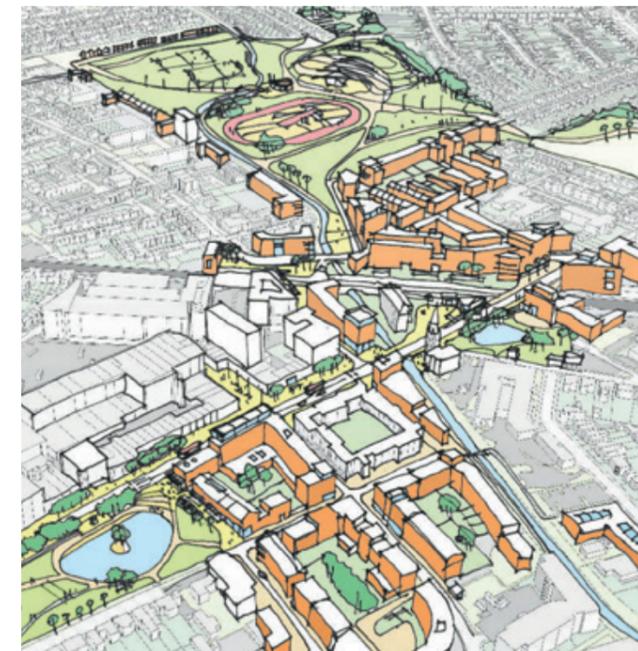


Final phase masterplan for Kew Gate (Chiswick Roundabout) with a new Brentford FC stadium

© UI Studio



Potential of new transport links



Final phase masterplan for Feltham



New pedestrian bridge at Feltham Station

MASTERPLANNING

Bogacey Marina

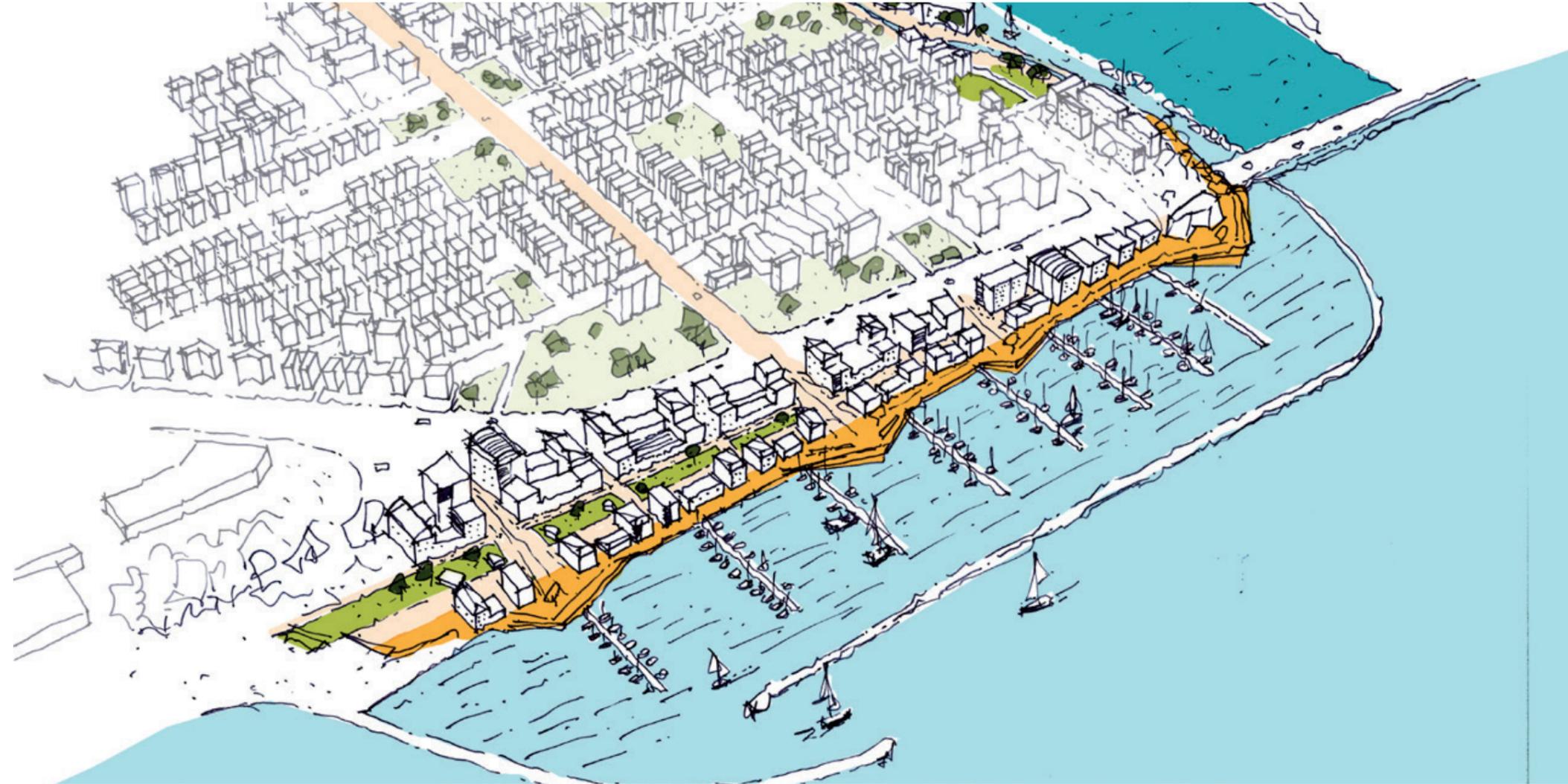
On behalf of Municipality of Antalya, Turkey

Led team of 4 with sub-consultants in Dubai and Turkey.

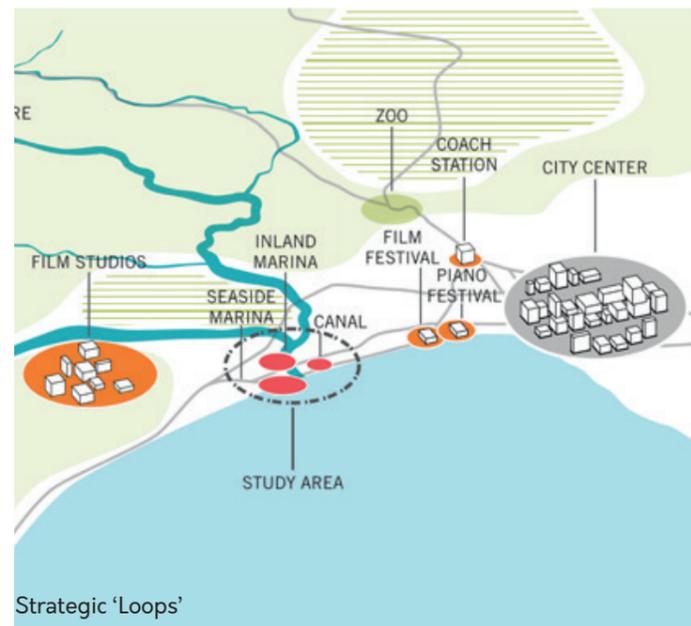
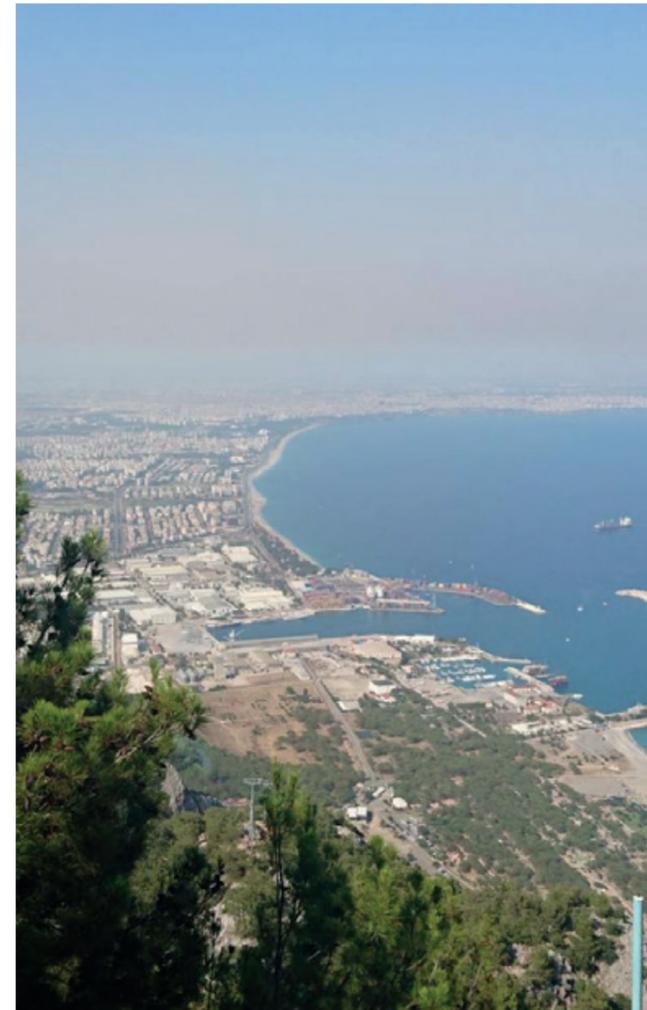
- Place visioning
- Site capacity

Bogacey is a tourist resort town in the south of Turkey. I lead a team producing a range of options for new marina facilities and associated infrastructure and attractions for the Mayor of Antalya.

The concept was based on the creation of numerous walking routes of varying distances around the town and its mountainous hinterland. These 'loops' featured a number of attractions, including the marina, waterside promenades and retail/leisure areas.



Illustrative masterplan for new Bogacey Marina



Strategic 'Loops'



City 'Loops'



Transport

Liverpool-Merrylands T-Way, Sydney Australia

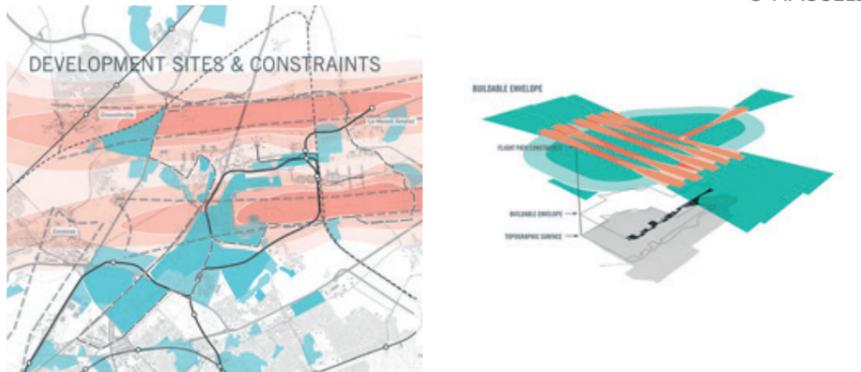
A new tramway is planned to link homes with jobs in central Sydney and Parramatta, and HASSELL were commissioned to conduct initial research into how this residential growth might be accommodated in town centres along the tram route in Sydney's low density, disadvantaged Western Suburbs. I was lead urban designer on this project, from initial tender to successful delivery.



© HASSELL

Charles de Gaulle Airport, Paris France

CDG and its surrounds are the focus of numerous development initiatives at local (commune), strategic (Grand Paris Express) and regional (Ile de France) levels. I led a team reviewing how these myriad plans conflict and complement each other, and how a sub-regional masterplan for CDG airport could be to the mutual benefit of all parties.



© Perkins + Will

Masterplanning

Farnborough Town Centre

In response to an investment by a retail developer, Urban Practitioners were commissioned by Rushmoor DC to produce a concept masterplan to chart a course for a more dynamic and attractive town centre, capitalising on the Queensmead investment.

I was project lead on the Issues + Options Report, undertaking analysis, formulating design concepts, and illustrated the final report.



© Urban Practitioners

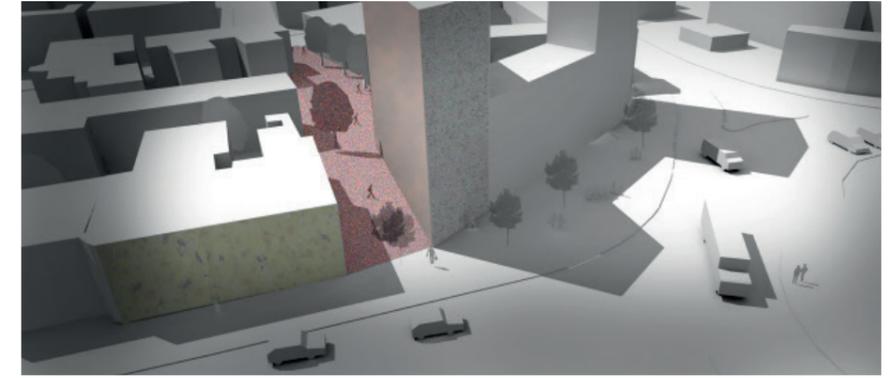
Green Dragon Lane, Brentford

Developed masterplan options for LB Hounslow's Housing Department to explore options for increasing housing on an iconic 1960s high-rise estate. Under used green spaces and obsolete garages have been re-thought as development sites that retain/partially demolish/replace existing structures to create up to 260 new 1-2-3 bed homes with new private and communal amenity space.



Gooch House Estate, Hackney

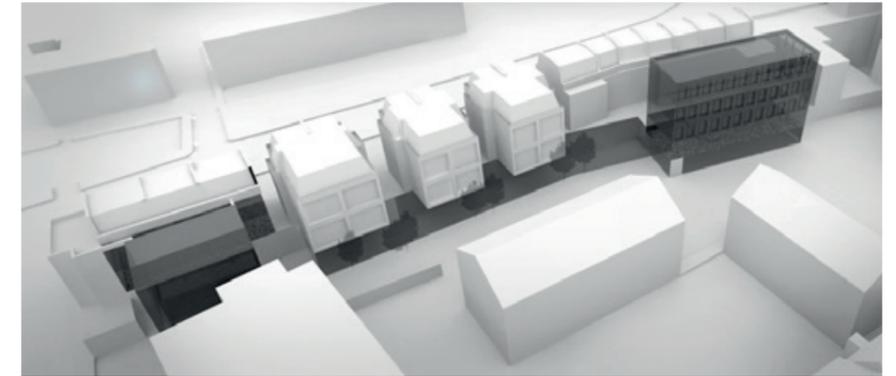
Redevelopment options for a LB Hackney housing estate with a view to cross-subsidising renovated social housing stock with new market housing and commercial space.



Heritage Design

Dalston Lane Terrace, Hackney

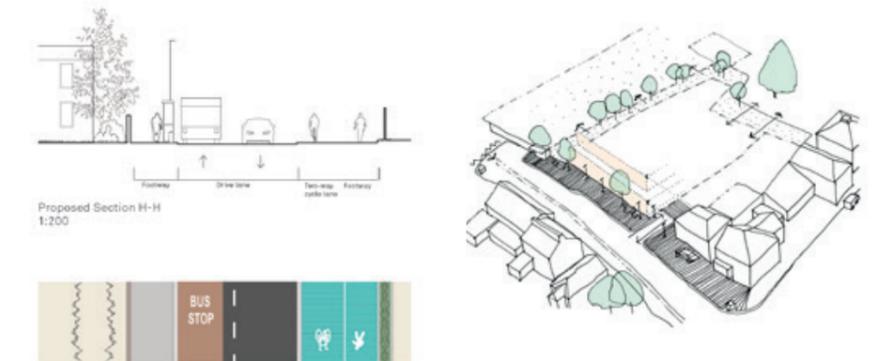
The terrace is within a conservation area, though the individual buildings are not listed. I developed options for LB Hackney to retain the existing retail units and provide 25 additional residential units both within the townhouse structure and in a new block to the rear of the terrace.



Public Realm

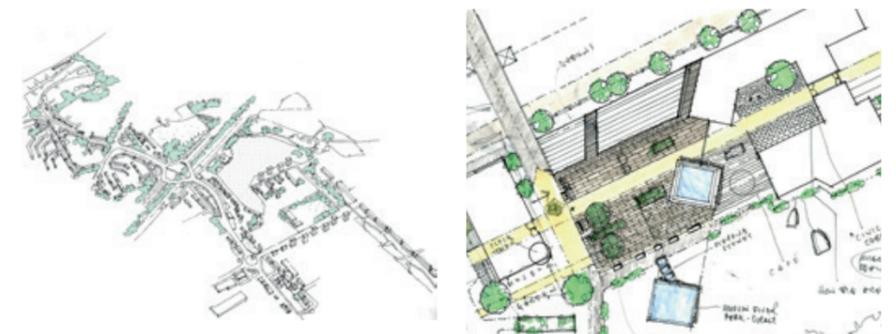
Beddington Major Scheme

I am supporting LB Sutton in a £3.3m project to improve environmental quality, increase the number of people choosing to walk and cycle, and reduce congestion in Beddington. This includes a bid to TfL for £1.6m of Major Scheme funding. The area features both a Strategic Industrial Area containing 70% of the borough's industrial land, and a residential neighbourhood with conservation area designation.



Thamesmead Square

Concept design for new public square on large 1960s housing estate scheduled for extensive redevelopment. The square provides a performance space and the places for communal eating and socialising that the area has historically lacked. This was an MLA Landscape Architecture project and related to actual plans from Peabody Housing for the refurbishment of the estate.



Town Planning

Bell Road - A2 Dominian

127 one, two and three-bedroom homes for sale and rent including 13 properties for wheelchair users.

The scheme also includes 1,127sqm of flexible commercial space and over 250 bicycle parking bays. Plan and TfL's future business plan.



© Alan Camp Architects

Hounslow High St Quarter

The mixed use scheme will provide over 134,000 sq ft of commercial floor space comprising retail and restaurant use, and a new multiplex cinema, set around a new public square. 525 private and affordable homes will be provided by Barratt London including a 27-storey residential tower.



© TP Bennett

Sky Believe in Better

The building was conceived as a home for Sky's Believe in Better schools outreach programme and Academy training programme for apprentices and provides an inspiring, showcase and public face to Sky as well as an inviting multi-functional amenity for the staff and visitors to Sky to use. It is the tallest commercial timber structure in the UK.



© Arup Architects

Syon Park, Isleworth

127 home Private Rental Sector scheme is proposed. Existing allotments on site will be relocated within the listed landscape of Syon Park and the proposed buildings are set behind an existing tree belt to preserve the green nature of the site.



© OPDC

Commonwealth Bank, Homebush Bay, NSW

I was lead planning officer on this 7-storey HQ building for the Commonwealth Bank at Homebush Bay. I led discussions with the applicant, liaised with the Director of Planning for NSW and colleagues in transport and sustainability, and negotiated the ultimate Part 3A application. The scheme was an environmental exemplar.



LB Hounslow Civic Centre

The project involved LB Hounslow entering into a joint venture partnership with Notting Hill Housing to re-develop the site of their existing Civic Centre with 700+ new homes. This development achieved 40% affordable housing and funded a new Civic Centre in Hounslow town centre.

As Principal Urban Design Officer, I was responsible for drafting development briefs for both sites, sitting on the panel to select a development partner, and ensuring the various design teams, including architects and landscape architects, delivered quality.



© Allies and Morrison



© Shepherd Robson

Creekside Village East

Mixed use project in three buildings - 25 storey tower; 30 storey tower; and 6 storey new facilities for Laban Dance Academy.



© Squire & Partners